



Europe's 3Sat Television – aired in three countries - features Virtual Heroes in a weekend special on the positive impacts of serious games. (IN GERMAN, ENGLISH TRANSLATION BELOW)

Available for viewing at:

<http://www.3sat.de/mediathek/mediathek.php?obj=9232&mode=play>

TRANSCRIPTION ©2008, OLIVER RICHARDT. ALL RIGHTS RESERVED BY AUTHOR.

0.00
Clip Games

Visually Serious Games are today no longer separated by commercial games. In the US nowadays over 70 percent of the bigger companies train and educate their personal with those games. With "America's Army" Virtual Heroes designed the first and most popular serious game.

0.19
AT
Jerry Heneghan

Meant for soldiers. Nowadays they focus on the medical field.

0.25
OT
Jerry Heneghan -
CEO Virtual
Heroes

"The new generation wants to learn in an interactive, fun and challenging way. There are many folks who learn visually not just sequentially and through listening to things. By using games folks can listen and learn by doing which is really exciting."

0.44
Game play

Up to five people can play together. It's about the communication of the medical stuff. The patient can have all different physiological features.

0.55
OT
steht frei

ÜBERSETZUNG

„Has anyone checked the blood type?“

„Can you verify the blood type of the patient, please?“

"A positive?"

"Yes."

„This blood type is not appropriate we have to call for new blood.“

1.12
AT
Gerke M.
Preussner +
Takayoshi Sato

Technical director of Virtual Heroes is a German.
Art director is the designer of the legendary game
„Silent Hill“.

1.19
OT
Gerke
M.Preussner -
Technischer
Direktor
Virtual Heroes

*"Wir müssen versuchen, Spiele... ..die Nutzer es
bemerken."*

1.44
AT
Takayoshi Sato

Most video game designers now switch over to
serious games.

1.48
OT
Takayoshi Sato -
Art-Direktor
Virtual Heroes

"Art is all about creating something and telling a
message. I thought the possibilities in telling a
story and a message are more in serious games.
Other then creating a lot of armors and a gun and
coming up with a way of killing people."

- 2.16 In Minnesota at the University in Minneapolis
TT Minneapolis + serious games are part of the education. The
AS Uni students of the journalism department
- 2.25 Play a modified version of the classic game „Never
AT Winter Nights“. In the original game with the
Studenten dungeons & dragons rules it's about magic and
monsters.
- 2.35 The soon to be reporters and journalists of
Never Winter professor Nora Paul instead have to learn
Nights Screen
- 2.44 How to create and research a news story.
AT
Nora Paul +
Kathleen Hansen
- 2.49 "This is one of the things that I think is so
OT excellent about video games. It's a safe space for
Nora Paul - making errors, learning from those errors and
Direktorin getting the chance to try it in a different route
Institut für and seeing what the impact of that different
Neue Medien decision is."
Studien
- 3.07 The story of the modified game: A train broke down
Modified Game and chemicals have been released. There are
victims.

3.13
OT
Kathleen Hansen
- Direktorin
Journalisten-
Zentrum
Minnesota

"The students start the game in the newsroom and you can go in and close up to see which character you are talking to. This is the player character. And this is the non-player character that you are talking to. You have to talk to the editor about the kinds of things that you might work on for your story. And the colleague in the newsroom helps you to figure out your angles."

3.39
Game-Sequence

Interview partner are at government offices, the railroad company, the union and at the hospital. But on purpose there are traps integrated in the game.

3.49
OT
Kathleen Hansen
- Direktorin
Journalisten-
Zentrum
Minnesota

„We built in that you could talk to the nurse or that you could talk to the public relations person for the hospital. And depending on whom you spoke to first you got a different story about how well they were handling the crisis. The nurse tells you, five people called in sick today and we are overwhelmed and we can't get a hand on it. If you talk to the PR person first she says: Oh, everything is wonderful."

4.13
Studenten

For the next semester the department of journalism of the university in Minneapolis wants to develop a

new version of their modified game. This time the students should be able to play online.

4.24
BILDENDE